



CONTEST TO NAME THE NEW TTA EQUINE FOUNDATION

HOW TO ENTER: The Contest begins at 8:00 a.m. CDT on July 26, 2010 and ends at 5:00 p.m. CDT on September 10, 2010. Download the Official Entry Form at www.texasthoroughbred.com or request from the Texas Thoroughbred Association, PO Box 14967, Austin, TX 78761, fax: 512.453.5919 or phone: 512.458.6133, or as available from TTA staff at the Fasig-Tipton Texas Summer Yearling Sale.

ELIGIBLE CONTESTANTS: Eligibility is limited to current members of the Texas Thoroughbred Association (TTA), or to minors whose guardian is a current TTA member, as verified by TTA staff upon receipt of Entry.

ENTRIES: The Entry submitted must not contain or be confusingly similar to any third party product names, brand names or trademarks. The Entry must not contain material that is inappropriate, indecent or obscene. There is no limit on the number of unique Names you may enter. Entries cannot be revised or altered once submitted. Once submitted, all submitted components become the property of the TTA.

SELECTION: One (1) Entry will be selected as the most appropriate name for the new Foundation by majority vote of its Board of Directors. The Name selected must also be legally cleared through a comprehensive trademark clearance process; if the Name cannot be legally cleared, an alternate winning entry will be selected.

WINNING ENTRY: The person submitting the winning entry will be offered a lifetime membership in the TTA and an opportunity to present the trophy to the winner of one of the premier stakes for older Texas-bred horses in 2010 or 2011, as well as a seat on the Foundation's Advisory Board. Approximate prize value: \$2,000. All federal, state and local taxes associated with acceptance of the prize are the sole responsibility of the winner.

NOTIFICATION: The winning entry will be selected no later than September 20, 2010 and the winner will be contacted by a staff member of the TTA. If the winner is unwilling or unable to accept the prizes offered, the prizes will be forfeited.

DUPLICATE ENTRIES: In the event that multiple Entries are received with the same Name, the winner will be the first person who submitted the Name based on the timestamp of the submission through www.texasthoroughbred.com or the postmark of the submission through US mail. Any modifications or derivations of the selected Name will not be eligible to win prizes.

ASSIGNMENT OF RIGHTS TO NAME: You agree that, by entering the Contest, you irrevocably assign and transfer to the TTA all right, title and interest in the Name throughout the world, including, without limitation, all trademark rights, and you agree to execute any additional documents TTA may deem necessary to evidence or effectuate such assignment. TTA's rights with respect to the Entry include, but are not limited to: (a) the exclusive right to use, publish, display or reproduce the proposed Name on products, packaging, advertising for purposes of trade and any other lawful purpose; (b) the exclusive right to alter, revise or change the Entry in any way; (c) the exclusive right to secure the trademark and copyright registrations and other rights in the entry anywhere throughout the world; and (d) any and all subsidiary rights in the Entry.

CONDITIONS OF PARTICIPATION: The TTA shall have the right to disqualify any Entries that do not comply with the Official Rules, as determined by TTA in its sole discretion.

GENERAL INFORMATION: By participating, entrants agree (1) to be bound by these Official Rules, including all eligibility requirements, and (2) to be bound by the decisions of the TTA, which are final and binding in all matters relating to the Contest. TTA is not responsible for: (1) lost, late, misdirected, damaged, garbled or illegible entries; (2) or inaccurate transmission of or failure to receive entry information by TTA on account of technical problems or traffic congestion on the Internet or at any website or any combination thereof. TTA reserves the right to terminate, cancel, suspend and/or modify the Contest for any reason. This Contest is governed by the laws of the State of Texas and any and all disputes shall be resolved in Travis County, Texas.